

2019 SEMINARS



FOUNDATIONAL SEMINARS
Learn the A to Z's of nutrition and herbs and the key tools for identifying functional deficiencies and creating sound protocols. A great place to start!



TECHNIQUE SEMINARS
Learn assessment tools and systems that can be used alone or in combination to help uncover deficiencies and stressors that impede the healing process.



TOPIC-SPECIFIC SEMINARS
Dive deeper into specific health challenges and comorbidities, and gain substantial training in therapeutic strategies/solutions.



ADVANCED SEMINARS
Ideal for practitioners who have a strong understanding of nutrition/herbs. The speakers move fast, cover advanced concepts, and blow minds—in a good way.

january

19 *saturday*

The Modern Patient Paradox
DAVIS BROCKENSHIRE, DC

8 CEU



Addressing the polysystemic, polysymptomatic patient through the lens of nutritional and functional neuroscience.

february

2-3 *saturday + sunday*

Endocannabinoids & Metabolic Health
LEE CARROLL, BHSC

12 CEU



Clinical insights on metabolic syndrome and the comorbidities that threaten modern human health.

9-10 *saturday + sunday*

Nutrition Response Testing® (NRT): Basic Seminar
CORI STERN, DC

12 CEU



Introductory muscle testing seminar and workshop. Receive a quick exam & protocol.

28 *thursday*

The Art & Science of Liquid Herb Blending, Vol. 5
LEE CARROLL, BHSC

8 CEU



Learn to blend custom liquid herb formulas.

march

23-24 *saturday + sunday*

Morphogenic Field Technique® (MFT): Basic Seminar
FRANK SPRINGOB, DC

12 CEU



Introductory muscle testing seminar and workshop. Receive a quick exam & protocol.

april

6-7 *saturday + sunday*

Nutritional Solutions for a Pharmaceutical World
GERALD ROLIZ, CNC

12 CEU



Foundational seminar covering the A to Z's of functional nutrition. Learn key tools to build your nutrition practice.

13 *saturday*

TCM & The Modern Patient: Blood Sugar, Detox, Weight
MARLENE MERRITT, DOM & WILL MITCHELL, DOM
SAN JOSE, CA

8 CEU



How to integrate traditional Chinese medicine concepts with functional medicine.

25 *thursday*

Morphogenic Field Technique® (MFT): Advanced Seminar
FRANK SPRINGOB, DC

8 CEU



Completion of MFT Basic required.

may

4 *saturday*

Healthy Aging: Energy & Brain Function
JEANNETTE BIRNBACH, DC

8 CEU



Integrative approaches to cognitive decline, energy production and overall healthy aging.

june

22 *saturday*

Quick Response Nutrition
DAVE HOGSED, DOM
SACRAMENTO, CA

8 CEU



Learn natural therapies that produce quicker response outcomes; understand long term support versus fast acting therapy.

29 *saturday*

Cardiovascular Health & The Heart Sound Recorder
MICHAEL GAETA, DOM

8 CEU



Discover the cholesterol myths, natural heart health protocols, and the role of the Heart Sound Recorder technology.

july

13-14 *saturday + sunday*

Functional Approach to Fertility & Pregnancy
ANNETTE SCHIPPEL, DC & DORIS KUTZ-COMPTON, DC

12 CEU



Address male and female hormone challenges in reproductive years, using a combination of saliva testing, blood chemistry, and other functional exams. Protocols will be discussed.

BONUS EVENT | sunday

Nutritional Solutions for a Vaccinated World
GERALD ROLIZ, CNC | NO CEU

Bonus event hosted immediately after the fertility seminar and free for seminar attendees. A powerful 3-hour presentation on integrative approaches to this topic.

27 *saturday*

Essential Nutrition for the Less Than Perfect Lifestyle
DAVE HOGSED, DOM
SAN LUIS OBISPO, CA

8 CEU



Learn to minimize damage and reduce cravings of certain habits i.e. carbs, alcohol, deficient diets, OTC medications, etc.

august

3-4 *saturday + sunday*

Functional Blood Chemistry
GERALD ROLIZ, CNC

12 CEU



Learn to interpret blood work, identify early indicators of conditions that might otherwise go undetected, and receive complete reference manual.

august

24-25 *saturday + sunday*

Morphogenic Field Technique® (MFT): Basic Seminar
FRANK SPRINGOB, DC

12 CEU



Introductory muscle testing seminar and workshop. Attendees will receive a quick exam & custom protocol based on findings.

september

14-15 *saturday + sunday*

Nutrition Response Testing® (NRT): Basic Seminar
CORI STERN, DC

12 CEU



Introductory muscle testing seminar and workshop. Attendees to receive a quick exam & protocol.

27-28 *friday + saturday*

2019 Herbal Symposium
PROF. KERRY BONE
LEE CARROLL BHSC

16 CEU



AMANDA WILLIAMS, BBUS, ADV DIP NAT, DIP BOT MED
BERRIS BURGOYNE, BHSC, ND, DIP HERB
LOCATION TBD

Leading herbal experts on one stage, discussing the latest in herbal science.

october

10 *thursday*

The Nutritional Exam
JAY ROBBINS, DC

8 CEU



Seminar and workshop covering a complete set of quick and effective in-office exams for identifying nutritional deficiencies.

26 *saturday*

Morphogenic Field Technique® (MFT): Advanced Seminar
FRANK SPRINGOB, DC

8 CEU



Completion of MFT Basic required.

november

9 *saturday*

Holistic Support for Challenging Immune Cases
MICHAEL GAETA, DOM

8 CEU



Learn to address chronic immune challenges and gain holistic strategies that strengthen the body's natural defenses.

december

6-7 *friday + saturday*

Muscle Testing: The Masterminds Symposium
FRANK SPRINGOB, DC
DON LAWSON
DAVIS BROCKENSHIRE, DC

12 CEU



Advanced seminar covering the latest clinical strategies in energy medicine.

Creating a Curriculum

To ensure your success in integrating functional nutrition and herbal solutions, we've outlined below the learning paths that have proven to be efficient and effective in producing fully functioning wellness practices. If you're serious about growing this part of your business, please reach out to your clinical representative and we can help you map out the best path and courses to take.

1 Attend foundational seminars.
You can choose any seminar as your first, however, beginning with one of our FOUNDATIONAL SEMINARS is the ideal starting point. If you can't start with it, make sure you circle back to them to ensure that you're building your wellness practice on solid foundations.

2 Find assessment techniques that you vibe with.
Employing the right evaluation technique(s) is critical to producing successful patient results. Mix and match!

Systems Survey Form & Nutritional Exam

These two tools are cornerstones of any functional wellness practice and taught in our FOUNDATIONAL SEMINARS. They can be all that you use!

Muscle Testing Techniques

Efficient, effective, get-to-the-bottom-of-it approach to assessing your patient's health status.

Functional Lab Testing

Objective snapshot of your patient's health using a combination of blood chemistry, saliva (hormones), stool, and hair mineral analysis testings.

3 Work with your clinical representative.
These folks are educators and passionate about helping you make an impact in your community through nutritional and herbal healing strategies. Have a patient case to consult on? Call, text, or email your rep! Call 800.662.9134 or email info@spnatural.com to get your rep's contact information.

4 Refine, expand, and scale your business.
Our TOPIC-SPECIFIC SEMINARS serve to expand your clinical knowledge and skill sets. Additionally, we work with many business consultants to help practitioners develop the integrative wellness clinics of their dreams. Talk to your clinical rep if you're ready to take your business to the next level!



Registration Information

CE Units

Our seminars offer Continuing Education Units for CA licensed Acupuncturists, Chiropractors, Naturopathic Doctors, and most offer CE for Registered Nurses.

CEU Processing Fee Per Seminar: \$25

LOCATION

All seminars are held at our facility in Alameda, CA, near the Oakland Airport, unless otherwise noted on the calendar. Come enjoy our state-of-the-art conference center, where the chairs are ergonomic, the air is toxin free, the food is organic, and the vibe is always good.

Toal Conference Center
1960 North Loop Rd, Alameda, CA 94502

TUITION

8-Hr Event
Practitioner \$99 | Staff/Student \$59
12-Hr Event
Practitioner \$159 | Staff/Student \$109
16-Hr Event
Practitioner \$249 | Staff/Student \$199

A healthy, organic, hot buffet lunch is always included with registration! Plus complimentary organic coffee and teas.

NOTE
Tuition is charged upon attendance. You may cancel within 2 weeks of an event without a cancellation fee.



SEMINAR 3

Learn more. Save more.

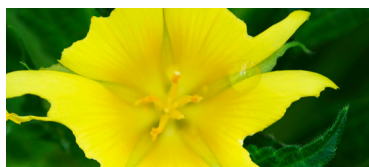
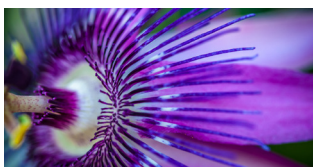
Attend any 3 seminars—8 or 12 hours—at the significantly reduced tuition of \$75 per seminar with the SEMINAR 3 Package.

Payment of \$225 required at time of purchase, though choice of seminars does not have to be made. To be used by one individual practitioner within 1-year of first seminar date.

TO REGISTER FOR A SEMINAR OR TO OPEN YOUR FREE PROFESSIONAL ACCOUNT,

CALL OUR OFFICE AT 800.662.9134.

For more information on seminars & webinars, visit www.spnatural.com



FIRST SEMINAR
FREE

*If you've yet to attend an event with us, your first one is free! Tuition + CE Units are FREE for any one seminar of your choice.

Register using your health professional account with Standard Process Northern California.

CALL 800.662.9134 TO REGISTER OR TO OPEN YOUR FREE ACCOUNT.

Use code SEMINAR2019
Limited to one free seminar per account.